



# Sponsorship and Exhibiting Opportunities

## CRY International Medical Conference

### "Updates in Sports Cardiology"

16th October 2020

Cavendish Conference Centre, London, W1G 9DT

Now in its 15th year, the CRY International Medical Conference draws together experts in the fields of sports cardiology and inherited cardiac conditions from around the world, who present contemporary topics and developments in their respective fields.

The CRY Conference is a fantastic opportunity to promote your products and communicate your organisation's expertise to around 150 industry leading cardiologists, physiologists and other professionals in the cardiology sector. Through various promotional methods, we ensure our sponsors and exhibitors obtain maximum benefit from this significant brand awareness opportunity.

The deadline for all bookings is the 30th of September 2020 and bookings made prior to the 31st of July 2020 will benefit from a **10%** early booking discount. A table, power outlet access, Wi-Fi and two conference registrations (including lunch and refreshments) are included with all bookings.

#### Sponsorship - £1,500

- Prime location stand - 2.5m x 2m
- Company logo on name badges of those attending
- Acknowledgement on the front cover of the conference programme, with logo and full contact details listed in the programme
- Acknowledgement on the conference registration page and confirmation email
- Verbal acknowledgement at the start and end of the conference
- Acknowledgment on CRY's Twitter, Facebook (50,000+ combined followers) and website (26,000 visitors a month)
- Two promotional items in delegate packs

#### Exclusive optional extra for sponsors - sponsored talk - £2,500

#### Exhibition Stand - £750

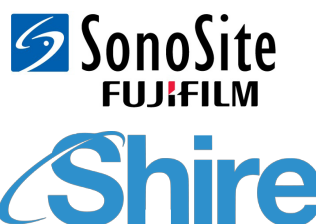
- Stand - 2.5m x 2m
- Acknowledgement in conference programme

#### Alternative Options

- Sponsorship of the videos of the talks (minimum 10 videos), on CRY's YouTube channel and website, includes link in the video description to your website - **£500**
- Sponsorship of the post-conference refreshments - **£300**
- Promotional items (leaflets, pens, post-its, etc) in delegate packs - **£100** per item



#### Previous Exhibitors





# Sponsorship & Exhibition Booking Form

## CRY International Medical Conference - 16th October 2020

To register, please return your completed form to:

Mr Hidayet Denizer  
Cardiac Risk in the Young  
1140B, The Axis Centre  
Cleeve Road  
Leatherhead  
Surrey  
KT22 7RD

OR

Email: [hidayet@c-r-y.org.uk](mailto:hidayet@c-r-y.org.uk)

Once this form has been received and accepted by CRY, an invoice will be posted/mailed to you for full payment.

Please tick the package you would like, and add your first option stand number if applicable. **Tick** **Stand No.**

<b>Sponsorship</b> <b>£1,500</b>		
<b>Exhibition Stand</b> <b>£750</b>		
<b>Online Video Sponsorship</b> <b>£500 YouTube &amp; CRY website</b>		
<b>Sponsorship of the post-conference refreshments</b> <b>£300</b>		
<b>Insert in delegate packs</b> <b>£150 per item</b>		
All prices include VAT	Total Cost:	

<b>Contact Name:</b>	
<b>Company Name:</b>	
<b>Contact Postal Address</b>	
<b>Email Address:</b>	
<b>Telephone Number:</b>	
<b>Mobile Number:</b>	
<b>Postal Address for Invoice:</b>	
<b>Email Address for Invoice:</b>	
<b>Name of representative(s) attending:</b>	
<b>Dietary requirements:</b>	

### TERMS & CONDITIONS OF SUPPORT:

Contract & payment

The contract for this event is between the commercial partner and CRY (Cardiac Risk in the Young). CRY will raise invoices and all monies together with completed booking form, should be sent to CRY. For information about methods of payment, please contact Hidayet Denizer using the contact information provided with this form. Payment should be received within 30 days of the date of issue of the invoice with all monies reaching CRY before the start of the event.

Exhibition Plan

Stand location will be allocated on a first come first served basis in each category, prior to the date of the conference on receipt of the signed booking form and Conference Fee. Stand location will be confirmed to the email address given on the booking form.

Cancellations

Cancellations may be made up to the 1st September 2020, after which no refunds will be made. A 25% administration charge will be made on all cancellations.

Security & Insurance

CRY cannot accept responsibility for any loss or damage however caused and exhibitors are reminded that they should take out their own insurance to cover for this.

Sub-letting

Sub-letting of space is not permitted without prior knowledge and consent of CRY, a surcharge of £100 will be applied in cases of sub-letting.

Postponement

CRY will not be held responsible in the case of any postponements or abandonment of the exhibition beyond the control of the organisers or any contractors.

Health & safety at work regulations

It is the responsibility of the exhibiting companies to ensure that their contractors, employees and displays comply with the latest legislation regarding health and safety at work.

I have read the terms & conditions listed above

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_